

2019 - ONGOING

THE SHAMROCK GREEN

TO SEE INVISIBLE

PERSONAL

To see invisible is a personal product photography project with an idea of highlighting 100 pieces of the latest products designed by young product designers based in Slovakia and Czech republic. The idea behind every photography is based on a concept of blending product into its very own backdrop to highlight the fact, that a really good design is so invisible, that we could use it every day and we won't even notice it.

Every product has its own location, concept and execution using strictly daylight and no artificial lighting which make every photograph unique and difficult to produce.



Creative Concept, Photography: Petra Hurai
Product: Bubbles by Jakub Pollág, produced by Nachtmann
Location: Banská Štiavnica, Slovakia



Creative Concept, Photography: Petra Hurai
Jewellery: Room #239 Earrings by Tereza Otahalikova
Location: Banská Štiavnica, Slovakia



All rights reserved. No part of this work may be reproduced, distributed, or transmitted in any form or by any means without the prior written permission of the author.

All images © 2018-2020 Petra Hurai
info@theshamrockgreen.com
00 421 910 686 889